



# CultureCode LGBT Demographics 2026 Release Notes

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## OVERVIEW

Claritas CultureCode® LGBT Demographics include lesbian, gay, bisexual, and transgender adult population estimates for specific geographic levels. This unique data source can contribute to fundamental business strategies that lead break-through insights and decisive actions.

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## WHAT'S NEW

This update is based on the newest data sources available, including Claritas Pop-Facts® Demographics 2026 estimates, the American Community Survey, and the Household Pulse Survey.

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## DATA DESCRIPTION

### Variable Roster

The CultureCode® LGBT Demographics dataset contains the following variables:

- Current Year Population in Households, Age 18+
- Current Year Lesbian, Gay, Bisexual, and Transgender Population in Households, Age 18+
- Current Year Lesbian, Gay, Bisexual, and Transgender Population in Households, Male: Age 18+
- Current Year Lesbian, Gay, Bisexual, and Transgender Population in Households, Female: Age 18+

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## METHODOLOGY

This data is developed using demographic models based on Claritas Pop-Facts® Demographics population estimates, American Community Survey data for relationship to householder by household type, and Household Pulse Survey data for self-reported sexual orientation and gender identity.

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## GEOGRAPHIC LEVELS

This data is only presented for the following geographic levels:

STANDARD MACRO GEOGRAPHIES	INDUSTRY GEOGRAPHIES
Country [1]	Wire Centers [18K+]
State [51]	Major & Basic Trading Area Wireless (MTA & BTA) [500 +]
County [3,142]	Metro/Rural Service Area for Wireless (RSA) [700+]
Nielsen Designated Market Area (DMA) [210]	
Combined Statistical Area (CSA) [100+]	
Core Based Statistical Area – Metropolitan/Micropolitan (CBSA) [900+]	
Congressional District [400+]	

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## TECHNICAL SUPPORT

If you need further assistance, not provided in the release notes, please contact the Claritas Solution Center between 9:00 a.m. and 8:00 p.m. (Monday through Friday, EST) at 800.866.6511.

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## LEGAL NOTIFICATIONS

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